Demographic/Audience Analysis

Instructions: Complete the following questionnaire, but don’t put your name at the top. Your instructor will make several copies of everyone’s responses and make them available for you to see prior to your speech.

1. Gender  M     F

2. Age:  17 - 25
         26 - 35
         36 - 45
         46 or more

3. Year in School:
   Freshman
   Sophomore
   Junior
   Senior

4. Major (or what you think you might choose):

5. Group Memberships: (Name specific group if you like)
   Greek Organization
   Religious Organization
   Athletic Organization
   Cultural Organization
   Academic/Honors Org.

6. Political Affiliation:
   Republican     Democrat     Independent

7. Religious Affiliation

8. Three Favorite Hobbies

9. Career Goal

10. 2-3 Most important issues you believe are facing the world today

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