GROUP DELIVERY (15 pts.)

Members: ______________________________________________________________________

Reviewed campaign background/rationale/goal:
Briefly Sufficiently but with gaps Thoroughly & logically reviewed

Explained theoretical approach/application:
Briefly Sufficiently but with gaps Thoroughly & logically reviewed

Demonstrated knowledge/thought re: campaign construction/choices:
Unclear/lacking insight Sufficient but not superior Superior display of knowledge/thought

Displayed interest/enthusiasm for project:
Lack enthusiasm/inter. Some grp members display All appear interested/enthusiastic

Attentive to audience questions at end:
Poor responses/attn to class Appropriate responses Properly listened to peers & respond w/respect and interest

Comments for Group:

GROUP POINTS __________

***************************************************************************************************************

INDIVIDUAL DELIVERY (10 pts.) NAME: _____________________________________________________________________

Maintained eye contact w/class:
Not well Purposeful but inconsistent Consistent and appropriate throughout

Used voice, diction, & rate for effect:
Clear but monotone Decent Vocal Variety Interest/Enthusiasm/Conviction

Attentiveness & Listening
No interruptions Looks at Speaking Member Non-Speaking provides NV/Verbal feedback to Speaking

Prepared and Knowledgeable
Not well prepared Decent prep/knowledge Thorough prep/knowledge

Overall Ease of Speaking/Presentation
Poor Good Excellent

INDIVIDUAL PRESENTATION __________

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