SAMPLE adjustment for virtual presentation  
COM 192 Making a Case Assignment  
Spring 2020

This speech assignment allows you the opportunity to pull together multiple forms of persuasion in support of a clear claim of fact, value, or policy. As noted in the syllabus, this course supports free expression, criticism, and discussion of ideas in an atmosphere of tolerance, civility, and mutual respect.

Your task: Prepare a 5-6 minute speech in which you support an argument claim with (a) evidence and reasoning, (b) at least one motivational appeal, and (c) at least one credibility appeal.

Speech components:
1. Your speech should have a clear introduction, body, and conclusion.
   - The introduction should garner audience attention, state the argument claim, and preview your main points.
   - The body should have clear, distinct reasons to support your claim and transitions should support audience understanding and progress through the message.
   - The conclusion should provide a summary of your main points and advocate for the significance of your claim.
2. Please use oral citations for sources other than yourself that you use to support your claim. Oral citations are less detailed than footnotes or endnotes in a written essay, but contain enough information to allow audience members to locate a source if they wish to read further (e.g., author, name of publication, year).
3. You may use visual aids, though they are not required.
4. Timing: practice your speech so that you have AT LEAST 5 minutes and do not go over 6 minutes.
5. We will provide time for you to respond to 2-3 information-seeking questions from the class audience. This will enable you to use the impromptu speaking skills that we have practiced in the course to address questions.
6. Your delivery should be extemporaneous, from notes typed in 14 point font for ease of reading. Use key words and phrases for your notes (though you should write out direct quotations, as well as oral citations); do not read from a manuscript and try not to read directly from a full-sentence outline. Please turn in (a) two copies of a full-sentence outline prior to speaking and (b) one copy of your speaker notes for this speech after you are finished speaking.
7. We will video record all speakers for this speech.
8. On days when you are not speaking, you will serve EITHER as an audience member who completes a written feedback form for a speaker OR is prepared to ask the first question for a speaker, which is part of your speech grade.

We are confident that each of you is able to do a very fine job on this speech!